



# Mission statement

## Customer

Our customer is served quickly and treated in a friendly and competent manner. We are pioneers in service and sales.

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## Staff

We foster and train our employees, in order to reach clearly defined goals. Through mutual appreciation and respectful dealings with one another, we achieve an environment for high employee satisfaction.

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## Products

Alber is a premium supplier in the sector of electro-mobility, delivering lightweight and intelligent drive systems. Our products are characterised by functionality and design. They offer a distinct added value.

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## Quality

Our products and services are of outstanding quality. Which clearly sets us apart from our competitors.

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## Company

Alber attaches value to fair and long-standing relationships based on transparency, dialogue and respect. With our conscious ecological and social behaviour, we consider sustainable corporate development to be of great importance.

